



**Support equine welfare
and benefit your business
by signing up today.**

**Demonstrate to your
customers and the public
that your business
supports Equine Welfare**



The New Brand

Irish Horse Welfare Trust

The IHWT is a registered charity dedicated to the welfare of horses and ponies in Ireland. Based at a 68 acre farm in Woodenbridge, Co. Wicklow, the Trust is involved in the following work:

- Rescue, Rehabilitation and Re-homing
- Ex-Racehorse Retraining
- Campaigning on equines welfare issues
- Promoting equine welfare awareness and education

Support Equine Welfare

The IHWT is working to position itself as a positive force within the equine industry. Our message is that all of us who work or have vested interest in the industry also realise and accept that problems such as welfare cases do occur and there is a need for the services that IHWT provides.

IHWT is looking for your support. By working with us, you and your business will deliver the message that Ireland is Welfare Aware - sign up today and help deliver a positive impact for your business.

Benefit Your Business

The benefits to your company include

- Use of our new Welfare Aware logo which will be seen as positive CSR (Corporate Social Responsibility)
- Dedicated section on IHWT website with a listing of our corporate members and links to their websites.
- Christmas cards and calendars can be customised if required and purchased for your customers with a discount of 15%.
- Regular IHWT newsletters.
- Ongoing press and media campaigns.
- Positive reinforcement of your brand by association with the IHWT.

Payment Options

Small/medium sized business (1-10 employees)

€250 per annum

Large business (10+ employees)

€500 per annum

Both options can be paid either as a one-off payment or as a monthly direct debit of €21 / €42.

The IHWT is a registered charity (Charity No. CHY 14634) so **donations in excess of €250 per annum are liable for tax relief for businesses and self employed persons.**

Already on board...



'The work, dedication, the loving care for the horses freely given by all members of staff at the IHWT is priceless.'

Sean Cooney MD,
Botanica International Ltd.



'Horseware takes its corporate responsibility very seriously. We try to support all sectors of the equine industry and believe that IHWT are working towards making life easier for the horse through its fantastic programme. We wanted to lend our support to a worthwhile cause.'

Horseware Ireland



'Horse Racing Ireland has supported the important work of the Irish Horse Welfare Trust with significant financial funding over the years, which aids the IHWT in many aspects of its charitable work. The racing and breeding industries warmly welcome the IHWT's Welfare Aware initiative, having last year published a document entitled 'Promoting Responsible Thoroughbred Ownership' which was circulated to every racehorse owner and breeder in the country.'

Jason Morris,
Director of Racing, HRI



'We have found that the work performed by the IHWT in supporting horses in need is exemplary and aligned to our own goals of increasing overall hoof care and equine comfort.'

Alexander Papantoniou
CEO of FormaHoof Ltd.



Irish Horse Welfare Trust (IHWT)
Ballinamona, Woodenbridge, Co. Wicklow
Tel: 0404 45720 or 086 604 7840
Email: info@ihwt.ie
www.ihwt.ie

Direct Debit Form

I wish to make a donation by Direct Debit

Name: _____

Address: _____

Date: _____

To the Manager:

Bank: _____

Address: _____

I hereby authorise and request you to debit my / our account number:

Sort Code

with the sum of € _____

per month per year

Starting Date: _____

Signature: _____

and credit: IHWT

Charity Number: CHY 14634

AIB, Church Road, Greystones, Co. Wicklow

BIC: AIBKIE2D

IBAN: IE59AIBK93355412015261

Please send Direct Debit Form to:

Equine Welfare Centre,

Ballinamona, Woodenbridge, Co. Wicklow

We will forward it to your bank



Direct Debit Guarantee

A Direct Debit Guarantee is provided by your own Bank as a member of the Direct Debit Scheme

If you authorise payment by Direct Debit then

- Your Direct Debit Originator will notify you in advance of the amounts to be debited to your account.
- Your Bank will accept and pay such debits, provided that your account has sufficient available funds
- If it is established that an unauthorised Direct Debit was charged to your account, you are guaranteed a prompt refund by your Bank of the amount so charged.
- You can cancel the Direct Debit Instruction by writing in good time to your Bank.